

**CAPE CHARLES, VA MAIN STREET, INC.**

Regular Board Meeting Agenda

Monday September 19, 2021

In-PERSON W/ Zoom Option

6:00 PM

6:00-6:05 pm

Call to Order; Roll Call

Moment of Silence / Pledge of Allegiance

**REGULAR BOARD MEETING:**

6:05-6:10 pm

Order of Business:

- Introduction of any guests/**welcome new members**
- Approval of meeting current agenda and prior meeting minutes.
- Handouts: Committee Reports (*to include trainings, volunteer hours*)

6:10-6:30 pm

Executive Director/Administrative: Karen Zamorski (r) (Bill Stramm)

- Status of bookkeeper/Admin of office
- LoveFest in the Park
- Summer of Love Mural
- Ornaments
- Promotions Co-Chair
- Festive Fridays Event Coordinator
- Strategic Plan & Work Plans
- Status of Summer Concert Series
- SOCIAL MEDIA:
  - Updated stats (r)
- New Designation Signage-installation status
- **Remind board of Roberts Rules**

6:30- 6:50 pm

President: William Stramm (r)

- Grant Updates
- Workforce Housing Update

6:50 – 7:00 pm

Past President/Advisor: Tammy Holloway

- Train -status (r)
- Bathrooms

7:00-7:10 pm

Member at Large: John Hozey, Town of Cape Charles Report

7:10 – 7:15 pm

Business Liaison: Lori Peters – Update on Businesses (feedback on summer activities)

7:15-7:55 pm

Committee Updates – Written reports previously distributed

Promotions Committee: Tara Ashworth & Julie Crouse (10 min)

- EVENT PROMOTIONS:
  - Festive Friday committee formation

Economic Vitality: Ken Butta & Jay Abella (10 min)

- Video for website (Jay w/support from Karen)

Design Committee: Mollie Pickron & Reggie Widgeon (10 min)

- Sponsorship of benches update-Reggie (r)
- Decorations Update
- Footprints for Strawberry Street design (r)

Organization: Gerry Taylor & Pat James (15 min)

- Month end and YTD financial reports for prior month(r)
- FY 2022-2023 Fundraising (r)
- Grant subcommittee info on LoveRun Grant

Volunteer Committee: Susan Burger -written report only(5 min)

- Volunteer outreach (r)
- Volunteer hours for the all-time & the prior month (r)
  - All Time Hours -10,529
  - Month hours -182

7:55-7:56 pm NEW or UNFINISHED BUSINESS:

- Newsletter-Susan Burger (r) or Karen

7:56-8:00 pm

Announcements/Important Dates

- Next CCMS Regular Board Meeting: Oct 10th
- COMMITTEE MEETINGS:
  1. ORGANIZATION: as needed or  
4<sup>th</sup> Wednesdays 6 PM CCMS office/zoom hybrid as needed
    - a. ORG/Fundraising: 3<sup>rd</sup> Tuesdays 6PM as needed
    - b. ORG/Grants: as needed
  2. DESIGN: as needed
  3. ECONOMIC VITALITY: Main Street Connects 1<sup>st</sup> Mondays at 6 PM (not in summer)
  4. PROMOTIONS: Festive Fridays – Now until Nov. Bi-weekly on Mondays 8-9am

**SAVE THE DATES:**

Annual Meeting Nov. 14th

Strategic Planning Oct. 19th or 20th

Festive Fridays Nov. 25 – Dec. 16, 2022

Love Run 2023 – Apr. 22, 2023

D = Discussion

R= Report

V= Vote