

CAPE CHARLES, VA MAIN STREET, INC.

Regular Board Meeting Agenda

Monday May 9, 2021

In-PERSON W/ Zoom Option

6:00 PM

6:00-6:05 pm

Call to Order; Roll Call

Moment of Silence / Pledge of Allegiance

REGULAR BOARD MEETING:

6:05-6:10 pm

Order of Business:

- Introduction of any guests
- Approval of meeting current agenda and prior meeting minutes.
- Handouts: Committee Reports (*to include trainings, volunteer hours*)

6:10-6:30 pm

Executive Director/Administrative: Karen Zamorski/Patty Sepety & Tara Ashworth (r)

- –Grant Status – 8 new grants
- Walking Tour Update (r)
- Map Sales/Reprint status (r)
- Gift Card Program
- Best of VA
- Ornaments
 - New ornament – status (keep confidential) (r)
- Office Administrative/Mkt Assistant-(r)
- New Promotions Co-Chairs needed
- LOVE Run (r)
- July 4th – update and discussion on what we will have
- NEW: LOVEFEST & FESTIVE FRIDAY COMMITTEES TO BE FORMED
- National Main Street Conference May 16-18 in Richmond VA

6:30- 6:50 pm

President: Tammy Holloway (r)

- Idea for Strawberry Street Outreach-update
- Grant Updates
 - VMS DIG FY 2022 Grant – Kyle -status (r)
- Workforce Housing Update
- Train -status (r)
- Board Retreat postponed until _____

6:50-7:00 pm

Member at Large: John Hozey, Town of Cape Charles Report

7:00-7:55 pm

Committee Updates – Written reports previously distributed

Promotions Committee: Ahren Foster (10 min)

- SOCIAL MEDIA:
 - Updated stats (r)
 - Bench/planter sponsorship marketing (w/Reggie) (r)
- EVENT PROMOTIONS:
 - Easter Bunny (r) Ahren and Patty (photographer)

Economic Vitality: Patsy Harris & Ken Butta & Jay Abella (10 min)

- Main Street Connect-(r)

- Website update (r)
- Outreach for adding events to website (d)
- Workforce Housing Initiatives update(r)
- New Business Update (r)
- Video for website (Jay & Patsy w/support from Karen)

Design Committee: Mollie Pickron & Reggie Widgeon (10 min)

- Sponsorship of benches update-Reggie (r)
- \$10,000 DIG FY 2022 update-Mollie (r)
- New Designation Signage-installation status-Reggie (r)

Organization: Bill Stramm & Gerry Taylor & Pat James (15 min)

- Month end and YTD financial reports for prior month(r)
- Org Co-Chair applications status (r)
- FY 2023 Fundraising (r)

Volunteer Committee: Susan Burger (5 min) (or Karen, if Susan absent)

- Volunteer outreach (r)
- Volunteer hours for the all-time & the prior month (r)
 - All Time Hours -9489.4
 - April Volunteer hours -245

7:55-7:56 pm NEW or UNFINISHED BUSINESS:

- Newsletter-Susan Burger (r) or Karen

7:56-8:00 pm

Announcements/Important Dates

- Next CCMS Regular Board Meeting: June 6th?
- COMMITTEE MEETINGS:
 1. ORGANIZATION: as needed or
4th Wednesdays 6 PM CCMS office/zoom hybrid
 - a. ORG/Fundraising: 3rd Tuesdays 6PM
 - b. ORG/Grants: as needed
 2. DESIGN: as needed
 3. ECONOMIC VITALITY: Main Street Connects 1st Mondays at 6 PM
 4. PROMOTIONS:
 - a. LOVEFest Committee begins _____
 - b. Festive Fridays begins _____

SAVE THE DATES:

MS Connects First Mondays until summer -contact Patsy Harris for details NEXT: June 6.

Board Retreat _____

National Main Street Conference - Big Bash May 16th, Richmond VA

Independence Parade and Festivities (we usually have a tent & need volunteers) July 4th

LOVE Fest w/the English Channel Band Sept 3rd (CCMS Booth and Co-producer of event)

Annual Meeting/Rev Up & Strategic Planning Oct TBD

Festive Fridays Nov. 25 – Dec. 16, 2022

D = Discussion

R= Report

V= Vote